



**TRANSPORT
FOR LONDON**
EVERY JOURNEY MATTERS

Join us

London Transport Dinner and Auction 2024

Guildhall, 2 October

MAYOR OF LONDON



Why attend?

Hosted by Transport for London, and now celebrating its 18th year, the annual London Transport Dinner and Auction in support of London Transport Museum, provides an unparalleled networking opportunity with colleagues and friends from across the transport industry.

Join us as we celebrate the 70th anniversary of the Routemaster bus and another incredible year at the Museum as we connect and network with more than 450 key industry guests and business leaders, including the Commissioner of Transport for London and Mayor of London.

Experience the grandeur of a Grade I listed London landmark as we make a triumphant return to one of the City of London's most historic and prestigious venues, the Guildhall.

A perfect location that mirrors London Transport Museum's focus on the capital's history and culture, and our commitment to support and inspire young Londoner's into careers in the transport industry.

This prestigious, black-tie event begins with a welcome drinks in the Victorian neo-Gothic setting of the Guildhall's Old Library, followed by a four-course, silver-service dinner in the splendid surroundings of the Great Hall. Enjoy the fun and excitement of the silent and live

auctions packed with unique items and money can't buy experiences, before joining us in the Old Library at the end of the evening for networking over post-dinner drinks.

Your generosity and support through your table purchases, bids, and auction item donations raise vital income for the Museum's charitable work with children and young people, fostering a lifelong passion for STEM, climate action and preparing young people for the world of work.

Explore this brochure now to discover the opportunities to get involved and support the best event in the transport industry calendar.

On behalf of London Transport Museum, thank you for your support and we look forward to welcoming you on the evening.

Experience the grandeur of a Grade I listed London landmark.



Your support makes a difference

Since its inception in 2006, the London Transport Dinner and Auction has raised a spectacular amount in support of the Museum's charitable heritage preservation work and our education and employability programmes.

These programmes address the skills gap in our industry whilst supporting more women and people from under-represented backgrounds into careers.

On the evening you will hear first-hand from some of the young Londoners the Museum has supported and inspired to take on an exciting career journey in our

industry. Route into Work graduate Martha Urquhart, was the star of the evening at last year's event, speaking passionately about the Museum's role in changing her perception of engineering and the positive impact of the programme in enabling her to secure an apprenticeship with TfL to kickstart her career in the transport industry.

‘Route into Work has allowed me to see broader professional development, helped changed my perceptions about a career in the transport sector, and helped me to grow in my resilience, communication skills and self confidence.’





When and where

Wednesday 2 October 2024

18:30-00:30

Guildhall, Gresham Street,
London, EC2V 7HH

Ways to support

Help us create an unforgettable evening whilst showcasing your brand amongst leaders in the transport industry.

Purchase a table

- Invite guests to join you for a great evening of networking and entertainment, thank your suppliers or recognise and reward your team.

Become a sponsor

- Elevate and align your brand with industry leaders whilst showing your support of an iconic Museum with a strong social purpose.

Donate an auction prize

- Create a memorable and exciting night for bidders whilst associating your brand with money can't buy opportunities.

Contact: supportus@ltmuseum.co.uk



Tables always sell fast, book now to secure yours.

Table options

Gold table package

£8,995 + VAT (supporters)*

£9,995 + VAT (non-supporters)

- Table for 10 people
- Welcome drinks reception
- Four-course dinner

Platinum table package (limited availability)

enhance your entertaining experience

£10,995 + VAT (supporters)*

£11,995 + VAT (non-supporters)

- Everything in our gold table package
- Central table position
- Unlimited Nyetimber throughout dinner
- Company logo in event programme

Platinum twin table package (limited availability)

£23,500 + VAT (supporters)*

£25,500 + VAT (non-supporters)

- Everything in our platinum table package
- Two adjacent tables of 10
- Company profile and logo in event programme

Organisations purchasing a table package are responsible for managing their own guest list, seating plans and invitations. Entry is strictly limited to invited guests. Individual tickets are not available for purchase.

*Price exclusive to LTM supporters. If you would like access to these discounts and more, join our Corporate Membership scheme today.

Increase brand exposure and become a sponsor

Benefits include:

- Alignment with a high-profile event attracting 450+ senior business leaders from across the transport industry and Transport for London.
- Sponsor logo shown on event screens throughout the evening.
- Sponsor logo featured prominently online.
- Sponsor branding featured on the souvenir event brochure.
- Sponsor name acknowledgement during the evening's speeches.
- Unlimited Nyetimber for your table throughout the evening.
- Sponsor logo prominently associated with asset of choice.



Sponsorship opportunities

Welcome drinks reception

£12,000 + VAT

Extend a warm welcome to every guest!

Meet and greet guests upon arrival at the Old Library for the grand opening of the evening's networking alongside your branded welcome banner.

Prize draw

£7,500 + VAT

Who will be our lucky winner?

Take to the stage to pull the winning ticket, branded with your company logo, and create a memorable moment for all in attendance.

Floral arrangements

£7,000 + VAT

Say it with flowers!

The registration area and every table is dressed with a stunning floral centre piece. These gorgeous branded bouquets are available for every table host to take home at the end of the evening.

Entertainment

£12,000 + VAT

Be centre stage!

Feature alongside the headline performance, our focal point of the evening, as they entertain our guests.



Sponsorship opportunities

Table plans

£5,000 + VAT

Take your seat while your brand does the work!

Located across the venue, our branded table plans are viewed by every guest in attendance.

Auction bid cards

£7,000 + VAT

Add to the fun and excitement of the live auction!

Heat up the competition and help our guests win their prize as they raise their branded bid cards.

Silent auction

£7,000 + VAT

What will catch your eye?

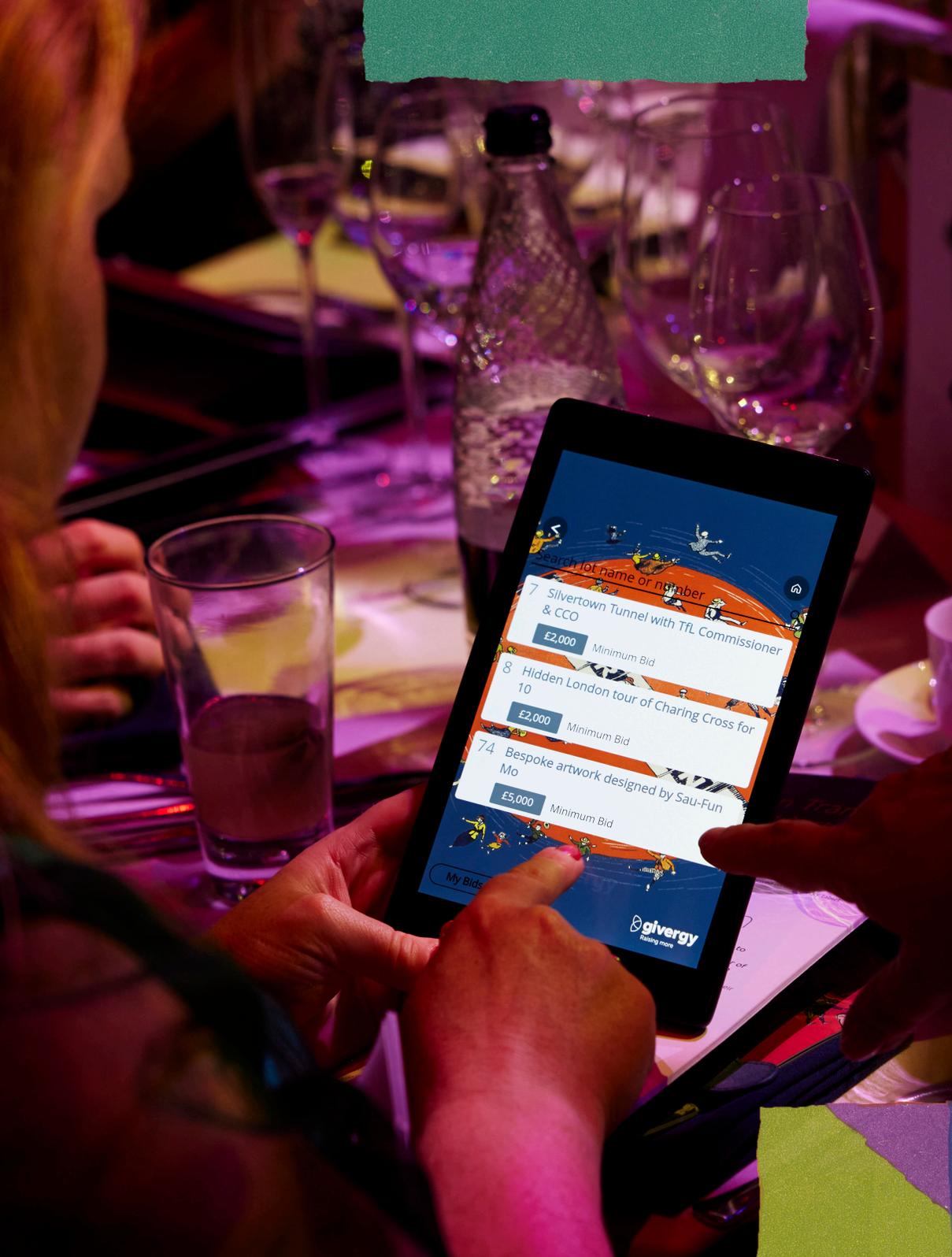
With branded tablets on every table, the silent auction gives our guests the chance to bid on exclusive experiences and prizes, bringing a uniquely competitive and interactive element to the evening.

Nightcap and networking

£10,000 + VAT

Leave a lasting impression!

Welcome guests back into the Old Library, with a branded pop up banner, to continue networking over a nightcap, offering a delightful extension of the night's charm.



Donate an auction item

The live and silent auctions are the highlight of the evening. Can you help us by donating an auction prize?

Help create memories that go beyond the event night by donating tickets to exclusive events and money can't buy activities, while supporting our charity.

Receive acknowledgment in our auction brochure, on the silent auction tablets on every table and on screens throughout the evening.



Ideas for donations

- VIP experiences including private box experiences for concerts, theatre or sporting events, tickets for sell out events and private dining experiences.
- Behind-the-scenes tours and access including guided tours of iconic venues, private views and 'Golden ticket' exclusive tours.
- Holidays and mini breaks
- Luxury spa days experiences
- Corporate team building experiences
- Friends and family activities
- Sporting memorabilia and match day tickets

Got an exciting auction lot idea? We'd love to hear from you.
supportus@ltmuseum.co.uk

Donations for our live and silent auctions attract multiple bids from our enthusiastic guests and we welcome new ideas and suggestions.

What our guests say

‘Last year’s dinner was fun, entertaining and extremely well organised. The perfect opportunity to enjoy an evening of fantastic entertainment, food and company. A first class event, year after year!’

Keith Ludeman

‘As you might imagine, we attend a lot of these events and this one was by far the best this year! Everyone on our table and throughout the evening commented on the quality.’

PA Consulting

‘A brilliant, memorable event, and one of the highlights of the transport calendar. Come and join in 2024; book a table, donate a prize for the auction, and make this another record-breaking year, raising funds to support this great museum!’

Peter, Lord Hendy of Richmond Hill



‘The London Transport Dinner and Auction is not only one of the most iconic industry events of the year, but also incredibly important to the LTM’s charitable heritage preservation and education work. I look forward to meeting our industry partners as it returns to the Guildhall this year.’

Andy Lord, Commissioner of Transport for London





Get in touch now

Please speak with us directly to discuss how we can tailor sponsorship benefits to best suit your business needs. We would not be able to continue our important work without the generous ongoing support and sponsorship of our corporate partners.

London Transport Museum is the world's leading museum of urban transport and an award-winning day out. With your support we ignite curiosity to shape the future.

To discuss how you can support the London Transport Dinner and Auction, contact:

supportus@ltmuseum.co.uk

Opportunities sell
fast, don't miss out
- contact us today.

2023 attendees

ABM
Addleshaw Goddard
Amey
Ashurst
Arriva London
Arup
Balfour Beatty
Barratt London
BDB Pitmans
Bechtel
Boldyn Networks
British Land
Burgess Salmon
Capita
Clear Channel UK Ltd
Cleshar Contract Services Limited
Computacenter
Cubic
Dawsongroup Bus and Coach Ltd
Eversheds Sutherland
Five9
Global
Gowling WLG
Hitachi Rail
Herbert Smith Freehills
JC Decaux
Keolis
Keltbray
Kerv Digital
Lanes Group
London Transport Museum
Microsoft
Morgan Sindall Infrastructure

Mott MacDonald
MTR Elizabeth line
PA Consulting
Palantir Technologies
Pinsent Masons
RATP Dev Transit London
Sackers
Serco
Shaftsbury Capital
Siemens Mobility
Sopra Steria
Stagecoach
telent
Thales GTS
Transport for London
Transport UK London Bus
Worldline
Yunex Traffic



supportus@ltmuseum.co.uk

ltmuseum.co.uk
Registered charity number 1123122

Sightseeing bus tours, by Victor Galbraith, 1960 ©TfL from London Transport Museum's collection